

VICTORIA'S SECRET & CO.

Victoria's Secret Unveils Exclusive Trailer for Angels Among Us Docuseries Premiering on YouTube

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The New Docuseries Follows Aspiring Models on Their Journey to Become the Next Victoria's Secret Angel Ahead of the Victoria's Secret Fashion Show on Sunday, October 18th in Los Angeles

NEW YORK, Sept. 1, 2026 /PRNewswire/ -- Today, Tuesday, September 1st, Victoria's Secret unveils the first exclusive trailer for [Angels Among Us](#), offering fans an exciting first look at the highly anticipated journey to discover the brand's newest Angel. Produced in partnership with Boardwalk Pictures (*America's Sweethearts: Dallas Cowboys Cheerleaders, Welcome to Wrexham, Chef's Table*) and directed by acclaimed filmmaker Nadia Hallgren (*Victoria Beckham, Pop Star Academy: Katseye, Becoming*), the episodic series follows a new generation of aspiring models as they pursue their dreams and the opportunity to walk the Victoria's Secret Fashion Show runway this Fall.

Premiering exclusively on YouTube on Sunday, September 27th, *Angels Among Us* is a behind-the-scenes look at the highly anticipated search – from open castings and auditions to the model's debut. The docuseries captures the ambition, vulnerability and unforgettable moments along the way. One model will ultimately be revealed as the newest Victoria's Secret Angel on the Victoria's Secret Fashion Show 2026 runway and receive an exclusive contract with IMG Models, whose scouts have joined the global search from its inception.



The series is part of Victoria's Secret's continued evolution of the Fashion Show from a single night into an ongoing global franchise. Inspired by the energy of the brand's fandom, *Angels Among Us* gives viewers a new way to take part in the experience, follow the stories behind the runway and build excitement leading into the live show. It also makes that journey accessible to audiences everywhere through YouTube, inviting fans around the world to participate and experience the world of Victoria's Secret.



"At its heart, *Angels Among Us* is an answer to so many fans wanting an opportunity to take part in the show. It is a celebration of the next generation of women, their dreams and endless possibility. The series shines a spotlight on the fans who have always been the true heart of Victoria's Secret while turning the Fashion Show into something audiences can experience well beyond one night," said Adam Selman EVP, Chief Creative Officer at Victoria's Secret & Co.

With unprecedented access, *Angels Among Us* invites viewers to experience the real moments that come with pursuing one of fashion's biggest stages. The series reflects Victoria's Secret's continued commitment to opening its world to a broader community, while honoring what has made the brand a cultural force for decades.

"*Angels Among Us* is a character driven, exclusive look at the aspiring models behind this journey – their dreams, determination and vulnerability that comes with putting yourself out there and pursuing something you truly believe in. Stepping inside the iconic world of Victoria's Secret offers a unique opportunity to show the women defining the new era of VS by taking a chance on themselves and believing even their wildest dreams are possible," said award-winning filmmaker Nadia Hallgren.

Following the series premiere on Sunday September 27th, episodes will be released Thursdays and Sundays leading to the Victoria's Secret Fashion Show 2026, which takes place Sunday October 18 in Los Angeles, where the newest Angel will be revealed on the runway. The show and *Angels Among Us* will stream globally on YouTube and Victoria's Secret's social channels.

Watch the exclusive trailer for *Angels Among Us* [HERE](#).

To learn more about *Angels Among Us* and *The Victoria's Secret Fashion Show*, please visit Victoria's Secret's social channels [HERE](#).

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